Aurora Safety Solutions

G.O.a.I

What does G.O.A.L. stand for? Get Out And Look!

Many of us know the answer to this question, but not all of us put this simple concept to daily use. This is a very simple safety practice to keep us all safe, to save money and time due to easily avoidable accidents. Many may think, "I don't have time," or "I am too busy," or they get distracted for many reasons.

Important things that you should keep in mind:

- G.O.A.L. takes much less time than completing an accident report.
- G.O.A.L. is not something to just practice when using large vehicles.
- Practice G.O.A.L. even if a backup camera is in the vehicle.
- Your health and safety is worth it!
- The heath and safety of the consumers is worth it!

So far in **2014 we have had 13 accidents** that could have been avoided if everyone was following G.O.A.L. Treat Aurora vehicles like your own and drive/operate vehicles safely.



